Vision and Principles for a Bay Area Regional Transportation Measure

August 2019

Vision Statement

Freedom of movement is a human right. As people who live, work, and travel in the Bay Area, we know that increased funding to our transportation system is essential for the health and wellness of our communities, environment, and economy.

Despite being part of the fifth largest economy in the world, our transportation system is increasingly characterized by gridlock, pollution, and minimum-wage jobs.

Our vision is that residents of all abilities and incomes enjoy accessible transportation options that reliably, affordably, and conveniently get us where we need to go around the region. We have the power to do this by passing a game-changing regional funding measure that will enhance our freedom of movement, while at the same time creating good-paying green jobs, and contributing to a clean and healthy environment by reducing car trips and carbon emissions.

Principles

- 1. <u>Advance Mobility, Jobs, and Climate Goals</u>: We prioritize cost-effective investments that move more people around the region with fewer cars, create good-paying jobs, and reduce carbon emissions.
- 2. <u>Create a Sustainable, World-Class, and Coordinated System</u>: Our investments should significantly support everyday transit operations through frequent and reliable service and by moving people on our existing networks, while also supporting regional connections and long-term solutions that connect all residents.
- 3. <u>Support Healthy and Stable Communities</u>: Our investments should support resilient and thriving neighborhoods, while avoiding displacement and other harms to vulnerable residents.
- 4. <u>Promote Social Equity</u>: Our investments should provide differently-abled and lowerincome residents with dignified, reliable, and affordable transportation options and provide them with good-paying jobs.
- 5. <u>Ensure Fair Funding Streams</u>: Responsibility for funding the next generation of transportation investments should come from those with the ability to pay and not burden small businesses and low-income residents.
- 6. <u>Prioritize Democratic Community Engagement:</u> Community residents should give input at all stages of the process and project development and their feedback should be meaningfully incorporated.

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Organizational Endorsements:

San Francisco Labor Council Transport Oakland Council of Community Housing Organizations (CCHO)